

DEADLINES

	JAN/FEB	MAR	APR	MAY	JUN/JUL
<b>SPACE RESERVATION</b>	■ JAN 13	■ FEB 16	■ MAR 12	■ APR 16	■ JUN 11
<b>AD MATERIALS</b>	■ JAN 20	■ FEB 28	■ MAR 29	■ APR 27	■ JUN 27
<b>COVER STORY</b>	 <p><b>SUSTAINABILITY &amp; THE 3 Ms</b></p> <ul style="list-style-type: none"> <li>■ IMPLICATIONS FOR:                             <ul style="list-style-type: none"> <li>■ Machinery</li> <li>■ Materials</li> <li>■ Marketing</li> </ul> </li> </ul>	 <p><b>ROBOTICS IN PACKAGING</b></p> <ul style="list-style-type: none"> <li>■ Casing and unitizing</li> <li>■ Upstream-Pick and place</li> <li>■ Downstream-Palletizing</li> <li>■ Case study examples</li> </ul>	 <p><b>CPG LINES OF THE YEAR</b></p> <ul style="list-style-type: none"> <li>■ State-of-the-art operations</li> <li>■ Detailed line tours</li> <li>■ Beverages</li> <li>■ Foods</li> </ul>	 <p><b>BEVERAGE BREAKTHROUGHS OF THE YEAR</b></p> <ul style="list-style-type: none"> <li>■ Top brands</li> <li>■ Most innovative packages</li> <li>■ Newest technologies</li> </ul>	 <p><b>TOP 50 FOOD PACKAGING COMPANIES</b></p> <ul style="list-style-type: none"> <li>■ State of the Industry Reports</li> <li>■ Packaging Development</li> <li>■ Exclusive Lists by Food Markets</li> </ul>
<b>MACHINERY &amp; EQUIPMENT</b>	■ Case Forming/Packing/Sealing	■ Labeling, Coding & Marking	■ Conveyors	■ End of Line: Inspection	
<b>MATERIALS &amp; CONTAINERS</b>	■ Bags & Pouches	■ Club Store Packaging	■ Beverage Multipacks	■ Rigid Containers	■ Sustainable Materials
<b>PLANT FOCUS</b>	■ Vertical & Horizontal Form-Fill-Seal	■ Robotics & Automation	■ Labeling, Coding & Marking	■ Filling & Closing	■ Vertical & Horizontal Cartoning
<b>MARKET TRENDS</b>	■ Pet Food	■ Snack Foods	■ Produce	■ Dairy	■ Meat/Poultry/Seafood
<b>WEBINAR TOPICS/ SPONSORSHIPS/ VIRTUAL TRADE SHOW</b>	■ Sustainable Packaging in Food/Bev		■ Trends in PET		■ Pouches/Flexible Packaging
<b>eNEWSLETTER TOPICS</b>	■ Controls & Automation		■ Green Packaging Machinery	■ Robotics & Packaging	
<b>BONUS DISTRIBUTION</b>	<ul style="list-style-type: none"> <li>■ WestPack 2012 Feb 14-16</li> <li>■ Flexible Packaging Association Annual Meeting Feb 22-24</li> </ul>	<ul style="list-style-type: none"> <li>■ Snaxpo March 16-19</li> </ul>	<ul style="list-style-type: none"> <li>■ Food Safety Summit April 17-19</li> </ul>	<ul style="list-style-type: none"> <li>■ United Fresh May 1-3</li> <li>■ FMI May 1-3</li> <li>■ SouthPack 2012 May 2-3</li> </ul>	<ul style="list-style-type: none"> <li>■ International Dairy-Deli-Bakery June 10-12</li> <li>■ IFT Annual Meeting June 25-28</li> </ul>
<b>FREE ADVERTISER BONUSES!</b> Buy 1/2 - page or larger:	 <p><b>FREE! CORPORATE PROFILE</b></p> <p>» <b>FREE! ONLINE VIDEO FOR MONTH</b></p>	<p><b>LEAD ADVANTAGE</b></p> <p>» <b>FREE! 125X125 ENEWSLETTER AD</b></p>	<p>» <b>FREE! PRODUCT IMAGE/25-WORD DESCRIPTION AND A LINK eBLAST</b></p>	<p>» <b>FREE! SOCIAL MEDIA LOGOS/ DESCRIPTIONS</b></p>	 <p><b>TOP 50 FOOD PACKAGERS CONTACT INFO</b></p> <p><b>LEAD ADVANTAGE</b></p>

**IN-DEPTH  
MONTHLY  
COVERAGE  
INCLUDES**

**FOOD**

Meat, Poultry & Seafood | Snack & Bakery | Dairy | Candy/Confections  
Produce | Pet Food | Prepared Food | Frozen Food

**BEVERAGE**

Bottled Water | Juices/Juice Drinks | Carbonated Soft Drinks | Beer & Malt Beverages  
Spirits | Wine (Still & Sparkling) | Milk | Dairy-Based Beverages

**AUG**

**SEPT**

**SEPT**

**OCT**

**NOV**

**DEC**

- JUL 13
- JUL 27

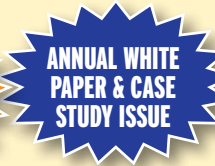
- AUG 16
- AUG 29

- AUG 16
- AUG 22

- SEP 14
- SEP 28

- OCT 15
- OCT 29

- NOV 15
- NOV 29



- In-depth coverage of a Food Industry leader
- How packaging fits into company's overall strategy
- Tour of top-line plant

- State of the Industry Reports
- Packaging Development
- Exclusive Lists by Beverage Markets

- Best Practices
- How-to-articles
- Subject matter tutorials
- Informative case histories

**PACK EXPO  
PLANNER**

- Case Packing

- Cartoning

**SEE THIS ISSUE IN THESE WAYS:**

- In Print
- In our Digital Edition
- On our Website
- Emailed to subscribers

- Form-Fill-Seal

- Cans & Bottles

- Labels

- Flexible Packaging

- Adhesives & Sealants

- Food Safety in Packaging

- Conveyors/ Accumulators

- End of Line: Palletizing/ Unitizing/ Robotics

- Induction Sealing/Leak Detection

- Spirits (Beer & Wine)

- Spices/ Condiments

- Refrigerated & Frozen Foods

- Microwave Packaging



- Coding/Marking/ Labeling

- Robotics, Conveyors & Efficiencies

- Bioplastics

- LabelExpo Americas Sept 11-13

- Controls & Automation

- Contract Manufacturing & Packaging

- PACK EXPO Oct 28-31 Chicago, IL



» **FREE!** SOCIAL MEDIA LOGOS/ DESCRIPTIONS

» **FREE!** ONLINE VIDEO FOR MONTH

**FREE PRODUCT SPOTLIGHTS**

**LEAD ADVANTAGE**