



- CONTENT DEVELOPMENT
- CUSTOM PUBLISHING
- MARKET-SPECIFIC DELIVERY

BNP Custom Media Group helps you develop and execute content marketing campaigns that meet your specific needs. Our goal is to make the content marketing process as easy as possible for you—we'll take on the tough stuff while you focus solely on your brand's most important assets: your customers.

Learn more about custom publishing and content marketing at custommedia.bnpmmedia.com or contact us directly:

CHRIS WILSON
(248) 244-8264 | wilsonc@bnpmmedia.com

MAKING THE COMPLEX CLEAR.

Clear Seas Research is an industry focused market research company dedicated to providing clear insights to complex business questions.

Clear Seas Research will work closely with you to determine if your marketing message breaks through the noise, engages your target, and causes them to take action. Primary market research will be used to test your marketing communication to ensure it is achieving the desired outcome.

To learn more about how Clear Seas Research can help you maximize your marketing ROI please contact:
Beth Surawicz at (248) 786-1619 or surawicz@clearseasresearch.com
www.clearseasresearch.com

PRINT RATES	1x	3x	6x	12x	18x
FULL PAGE	\$6,780	\$6,490	\$6,240	\$6,000	\$5,770
2/3 PAGE	\$5,360	\$5,150	\$4,950	\$4,700	\$4,560
1/2 PAGE (ISLAND)	\$5,040	\$4,830	\$4,600	\$4,460	\$4,280
1/2 PAGE	\$4,420	\$4,250	\$4,080	\$3,920	\$3,750
1/3 PAGE	\$2,970	\$2,840	\$2,720	\$2,630	\$2,500
1/4 PAGE	\$2,440	\$2,340	\$2,260	\$2,140	\$2,070
COVER 2*	\$9,810	\$9,420	\$9,060		
COVER 3*	\$9,480	\$9,110	\$9,780		
COVER 4*	\$10,070	\$9,670	\$9,290		

*Includes Bleed and Color

ADVERTISING SPACE SIZES

	(NON-BLEED) INCHES (WIDTH X DEPTH)	(BLEED) INCHES (WIDTH X DEPTH)
SPREAD	NA	16.25" x 11"
FULL PAGE	7" x 10"	8.25" x 11"
2/3 PAGE	4.5" x 10"	5.1875" x 11"
1/2 PAGE (VERT.)	3.375" x 10"	4" x 11"
1/2 PAGE (HORIZ.)	7" x 4.875"	8.25" x 5.375"
1/2 PAGE (ISLAND)	4.5" x 7.5"	
1/3 PAGE (VERT.)	2.25" x 10"	
1/3 PAGE (SQUARE)	4.5" x 4.875"	
1/3 PAGE (HORIZ.)	7" x 3.375"	
1/4 PAGE (SQUARE)	3.375" x 4.875"	
1/4 PAGE (HORIZ.)	7" x 2.375"	

Above sizes allow for .125" bleed on all sides.
Gutter bleed only - each side 7.625" x 10"

INSERT RATES

Contact Publisher for more information.

CLASSIFIED RATES

Boxed/display ads. One inch minimum. All classified ads are payable with copy and are non-commissionable. Net rates listed. Color is additional charge.

	1x	3x	6x	12x
Per Inch	\$190	\$170	\$160	\$150

» Ship Materials, Insert Samples, Insertion Orders, etc. to:
FOOD & BEVERAGE PACKAGING
2401 W. Big Beaver, Suite 700
Troy, MI 48084
Attn: Vince Miconi
miconiv@bnpmmedia.com,
T: 248-244-6254

UNPARALLELED ACCESS TO PACKAGING INDUSTRY PROFESSIONALS

Our expansive portfolio of packaging magazines gives you an unmatched resource to reach decision-makers in all areas!

A mix of media – print and online ad opportunities across multiple publications and Websites.

- A custom marketing solution – determined by who you need to reach; with simplified billing
- Control and ROI – you set the budget; we'll define the deliverables with metrics you can measure



CONTACT US

ADVERTISING SALES

GROUP PUBLISHER
MIKE BARR
T: 630-801-4152
F: 630-502-9009
barrm@bnpmmedia.com

CLASSIFIED SALES
CATHERINE WYNN
T: 847-405-4010
F: 248-502-9109
wynnc@bnpmmedia.com

EASTERN SALES MANAGER
GEORGE MISKO
T: 610-866-6686
F: 248-502-1015
miskog@bnpmmedia.com

WEST COAST/MIDWEST SALES MANAGER
MARY ADEE
T: 847-462-0026
F: 248-502-9028
adeem@bnpmmedia.com

PUBLISHER
RANDY GREEN
T: 248-244-6498
F: 248-244-3914
greenr@bnpmmedia.com

REPRINTS
JILL DEVRIES
T: 248-244-1726
devriesj@bnpmmedia.com

LIST RENTALS
KEVIN COLLOPY
T: 845-731-2684
kevin.collopy@infogroup.com

PRODUCTION

PRODUCTION MANAGER
VINCE MICONI
T: 248-244-6254
F: 248-244-3919
miconiv@bnpmmedia.com

EDITORIAL

EDITOR-IN-CHIEF
RICK LINGLE
T: 630-932-8202
lingler@bnpmmedia.com

ASSOCIATE EDITOR
ELISABETH CUNEO
T: 248-244-1722
cuneoe@bnpmmedia.com

TERMS & CONDITIONS

PAYMENT & TERMS: Invoices are payable in U.S. Funds only, Net 30 days. 1½% per month service charge thereafter (½% in Texas). Advertisements originating outside of the U.S. must be prepaid. Extension of credit is subject to the approval of the Credit Department. First time advertisers will be required to provide credit information or prepayment at the start of their advertising program. Publisher reserves the right to hold advertiser and/or agency jointly responsible and severally liable for money due and payable to the Publisher. Should it become necessary to refer any outstanding balance to an outside agency or attorney for collection, customer understands and agrees to pay all collection costs, including finance charges, court costs and attorney fees. All changes and/or cancellations to existing contracts must be made in writing four weeks prior to the sales close date.