

FOOD&DRUG[®] packaging

The Information Source for Food and Drug Packagers



60,000 Qualified Recipients\$135/M
 16,229 Recipients @ Email Address ..\$350/M*
 * includes transmission fee

Food & Drug Packaging recipients include general corporate management, production, engineering, traffic, shipping, marketing, R&D, package design, and purchasing professionals. These individuals work for manufacturers of food & beverage products and manufacturers of drug, medical device, personal care, household/industrial,

agricultural products and other allied to the field.

Selections Available: *

Business/Industry

Prepared Food & Spec	4,230
Prepared Meat, Poultry	7,769
Fruit, Vegetable, Condiments	2,306
Dairy Products	4,963
Bakery Products	4,970
Snack Food/Candy	3,784
Dry Food.....	1,371
Pet Food.....	780
Soft Drink	1,922
Non-Carbonate Beverages.....	1,490
Water	752
Alcoholic Beverages.....	1,638
Other Food/Beverage Co	1,065
Pharmaceutical/Nutraceutical.....	10,532
Medical Devices/Instrument	5,124
Personal Care	3,414
Packaging Industry Service	3,920

Title/Function

General Corporate Management.....	28,196
Production/Engineering, Traffic/Shipping	16,362
Marketing	5,999
R&D/Package Design	5,515
Purchasing.....	3,387
Other	541

* See next page for Buying Authority & # Of Employee counts.

NEW COUNTS!

Date:December, 2006

Source: BPA Audited
 100% Controlled Circulation

Material Available:

- E-mail the file\$40/F
- 9T/1600/6250 BPI Mag Tape...\$100/F
- 3.5" Diskette
- Pres. Sensit. Labels.....\$10/M
- Cheshire Labels.....N/C

Key Coding:\$3.00/M (\$5/F)

Minimum Order: 5,000

E-mail List Rental:\$350/M
 (includes e-mail blast)

Selections:

- State/SCF/ZIP.....\$15/M
- Business/Industry
- Title/Function.....\$15/M
- # Of Employees
- Buying Authority
- Phone.....\$60/M
- One Per Company

Additional Charges:

- Splits.....\$25/each
- Deduping.....\$100/F

Sample mail piece required for approval.

Rental is for one time use only. As agents we believe this information is correct. However, we extend no warranty as to accuracy, deliverability, suitability or results through the use of this program. Quantities and rates are subject to change without notice.

This list should prove successful for: business publications, newsletters, seminars and conferences, computer hardware & software, general office supplies and equipment, safety equipment and much more.

FOOD&DRUG[®] packaging

The Information Source for Food and Drug Packagers

Food & Drug Packaging Additional Selects:

Of Employees

1-49	15,915
50-99	5,843
100-499	9,482
500-999	2,090
1000 +	1,890

These are additional selections available on this list. Please inquire for recent counts:

Buying Authority

- Packaging Materials
- Packaging Containers
- Packaging Equipment
- Packaging Services